



## AGENDA

Save Ontario Shipwrecks

Board of Directors

Concall (416-850-2050 / 866-261-6767 Participant Code 9081465)

October 8, 2013 - 8:00 p.m. to 10:00 p.m.

ITEM NO.	AGENDA	PERSON
SA1	Call to Order (Ask those in attendance if they have anything to be added under new business)(Record Time)	Chair
SA2	Approval of Previous Minutes (Date)	All
SA3	Welcome and Introductions	Chair
SA4	Approval of Agenda	All
SA5	Heritage Fund Applications	Chair
SA6	Newsletter Update	Krissy
SA7	Ministry Update	All
SA8	Buoy Program Update	All
SA9	Deputations	All
SA10	Review of Action Items	All

ITEM NO.	AGENDA	PERSON
SA11	Review of Administrative Calendar	Nicole AuCoin
NB1	<p><b>SHA Conference 2014</b>            At the very least, we should have a staffed booth at the conference. The \$300 fee for a staffed booth includes one "Full" conference registration, and one "Exhibit Staff" registration. (A full conference registration includes entry to paper presentations and complimentary special events. The exhibitor staff registration includes entry to the complimentary special events only.) I did some very rough figuring, and the cost to send two people with the booth registration (also including 5 nights at the hotel, as well as paying for the "extras": full day pre-conference workshops, round-table luncheon attendance) it would cost around \$2000. I personally think that if we're going to do this, we should send at least two more attendees: the hotel cost would stay the same if we double up. The registration fee for members is \$200. I think we're members of SHA, but we'll need to double-check that. I think that the more people we send, the more great reports we will get back about the presentations, since there are too many relevant presentations for even two people to attend them all.</p> <p>Take a look at the conference website here: <a href="http://sha2014.com/index.html">http://sha2014.com/index.html</a> and check out the preliminary program (under the Program tab). The preliminary program schedule is not organized very well in the document, but even if you just skim the titles, you'll see that there are a LOT of marine heritage presentations over the three days!</p>	Krissy
NB2	<p><b>Strategic Plan goals for 2013</b></p> <p>- As you will all remember from your thorough reading of the Strategic Plan, we set out a five-year plan with a number of goals identified for those five years. The upcoming meeting with Kate at the MTCS has reminded me that we set quite a few goals/projects to at least start in 2013, and I don't know if we've actually made progress (or started progress) on any of them. Since these 2013 goals are the ones that we need to complete to use in our 2014 funding application (and this is part of what Kate would like to discuss at the meeting later this month) I thought we should at least talk about it and see if we can't start/make some quick progress on a few. The goals in the five-year plan that start and/or finish in 2013 are:</p> <ul style="list-style-type: none"> <li>• Creation of Equipment Library for Use by Chapters (ongoing 2013-2017)</li> <li>• Join the Amazon Affiliates Program (2013)</li> <li>• Sell SOS Merchandise on Our Website (2013-2014)</li> <li>• Workshops and Training for Higher NAS Certification Levels (ongoing 2013-2017)</li> <li>• Train More NAS Tutors (ongoing 2013-2017)</li> </ul>	Krissy

ITEM NO.	AGENDA	PERSON
	<ul style="list-style-type: none"> <li>• Shipwreck App (2013-2014)</li> <li>• Expansion of Mooring Program (ongoing 2013-2017)</li> </ul>	
NB3	<p><b>Printed Newsletter Subscription Fee</b>  Should we associate a fee with the printed newsletter?  We have had several recent requests from institutions to receive our newsletter only. Should there be a cost associated with this? Do any of our existing membership levels suffice?</p>	Krissy / Chris
SA12	<b>Next Meeting Date</b> November 12, 2013	
SA13	<b>Adjournment</b> (Record Time and Motion if Corporate)	